

LISTINGS

ALL PRICING INCLUDES
CONTENT ADAPTATION TO CHINESE

FREE LISTING

\$0

Your logo
Description (up to 150 words)
One image

ENHANCED LISTING

\$250/year

Your logo
Description (up to 500 words)
Images (up to 3)
One video
Website URL

PRO LISTING

\$500/year

Your logo
Description (up to 1000 words)
One video and/or images (up to 5)
Featured on Home Page Carousel
Link to your website & to your Chinese social accounts (if applicable)

VALUE-ADDED SERVICES

PLEASE REQUEST A QUOTE
FOR THESE SERVICES*

SOCIAL MEDIA ACCOUNT SET-UP

WeChat & RED

One-time fee

- Account registration & set-up
- Training with your team or Chinese students, as needed

SOCIAL MEDIA MANAGEMENT

Monthly

WeChat, RED, Weibo



MARKETING

Social Engagement
Content writing
Advertising on Baidu & Google
Influencer marketing (KOLs)

CUSTOMER SERVICE

Engagement with prospective students on
WeChat or RED in Chinese

TRANSLATION

Website localization & SEO
Video subtitles or voice over
Marketing materials

GRAPHIC DESIGN

Banner ads
Brochures
Tradeshow displays

*Request a quote: admin@educationcanada.cn

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